

ARJAV SHAH.

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Education

MIT Institute of Design Pune, India.

Gold Medalist

July 2012 - January 2017

Graduate Diploma in Graphic Design.

Work

Designauts Ahmedabad, India | November 2014 - Present

Co-founder & Primary Designer

Catalist Ahmedabad, India | November 2016 - Present

Co-founder & Primary UI/UX Designer

Apical Reform Ahmedabad, India | June 2016 - November 2016

Design Intern

- + Holistic Brand Revamp (Strategy+Design) for Voolsy.
- + Interactive Installation & Projection Mapping for Maserati and Hello Magazine Event.
- + User Experience Strategy and App Interface Design for Dubai Design Week (DxB).
- + Brand Development for Metal Fabrik (Dubai) and iDoor (Gandhinagar).

Leaf Design Mumbai, India | June 2015, 8 Weeks

Graphic Design Intern

- + Strategizing & Brand Environment for Talentica, a Product Development Company.
- + Magazine Cover Designs for Capital Market.
- + Brand Environment and Illustrations for Reliance ADAG Headquarters, Mumbai.
- + Mumbai Domestic Airport, Site Study and Strategy for Wayfinding.

Lokus Design Pune, India | November 2015, 8 Weeks.

Visual Designer

- + Communication Strategy for the Launch of Lokus Lounge.
- + Visual Design for Promotional Campaign.

Skills

Idea Generation, Conceptualization, Strategic Planning, Contemporary Aesthetics, Critical Team Analysis + Independent Decision Making

2D

Adobe Illustrator, Corel Draw, Adobe Photoshop, Adobe Indesign, Adobe Flash, Adobe Edge Animate

3D

Autodesk 3ds Max, Maxon Cinema 4D, Rhinoceros 3D + Grasshopper, Google Sketch Up, Solidworks

Renderer

Keyshot, Mental Ray, V-Ray, Lumen RT, Octane Renderer

A/V

Adobe After Effects + Premiere Pro, Adobe Soundbooth + Audition, Resolume, FL Studio, Final Cut Pro

Working Knowledge

Arduino, Processing, HTML, CSS3, JavaScript, Wordpress, Adobe Dreamweaver, Adobe Muse, Auto CAD

Prototyping

Invision, Proto, Flinto, JustinMind, Pixate, Framer.JS (Beginner)

Focus

Digital Design, Branding, Print, User Interface Design, User Experience, Human-Computer Interaction, Motion Graphics, Packaging